

WP 12	International M.Sc. Horticultural Sciences	Development of new floricultural products	M
Contents and Learning Objectives	<p>Contents:</p> <ul style="list-style-type: none"> - up-to-date national and international trends and methods to develop new floricultural products - diversification and evaluation of the assortments - specific development of selected groups of flowers and model products <p>Learning Objectives:</p> <ul style="list-style-type: none"> - have a clear understanding of structures and problems of the development of new floricultural products - have the capability to formulate solutions for development trends - are able to answer questions of the international development of new floricultural products 		
Methods of instruction	Lectures, seminars		
Qualifications necessary for attendance	<ul style="list-style-type: none"> - BSc in Horticultural Sciences - Basic module in floriculture and nursery science - Module "protected production of flowers" 		
Recognition of the module	International M.Sc. Horticultural Sciences Masterstudiengang Prozess- und Qualitätsmanagement		
Precondition for credit points	- Oral exam,		
Frequency of offer	3. Semester, Winter semester		
Workload	Contact hours (90), preparation (60), presentation and report (60) 6 credit points		
Duration	1 Semester		
Lecturer	PD Dr. H. Grüneberg, Dr. C. Oschmann hgrueneberg@agrar.hu-berlin.de		